



Care of the President, Dickinson College PO BOX 1773 Carlisle, PA 17013  
www.CarlisleSummerfair.com | contact: [carlisesummerfairstaff@gmail.com](mailto:carlisesummerfairstaff@gmail.com)

To Whom It May Concern:

Carlisle Summerfair, Inc.'s Board of Directors is made up entirely of volunteers from throughout the greater Carlisle Area. Some Board Members represent businesses, while others serve as community volunteers. Our goal is to offer FREE or LOW COST, FAMILY-FRIENDLY events around the Independence Day (4th of July) holiday for Carlisle and the surrounding area. This year, Summerfair turns 48! We want our region's families to be able to relax and enjoy activities close to home. With the generous support of many of our great business sponsors, we are able to put on over 35 events each year over the span of a 10-day period, which includes Anything Floats, craft fair, baby races, kid's carnival, free mini-golf, concerts, including the Carlisle Town Band and the Harrisburg Symphony, open swimming pool nights, kids fish for fun, Jim Thorpe Track and Field Meet, and more. There truly is something for everyone!

### *Benefits of Sponsoring*

**INTERACT** - Throughout events, sponsors have multiple opportunities to network with the community.

**EMPOWER** - Sponsors generate brand awareness.

**INFLUENCE** - Your organization's logo will be on the back of all T-shirts, which will be worn by the Board Members at all events, as well as for sale to the public and used for giveaways.

**ENHANCE** - Promote your organization's visibility at events with a vendor space for marketing, including being featured on Summerfair's growing social media following.

Our Board is hard at work planning the 2025 event schedule and we are asking for your generous donation. Carlisle Summerfair, Inc. is a 501(c)(4) nonprofit organization.

Sponsorship deadline for logo to be featured on printed marketing materials/t-shirts is **Sunday, June 1<sup>st</sup>**. Please email your organization's logo to [carlisesummerfairstaff@gmail.com](mailto:carlisesummerfairstaff@gmail.com).

Please see the attached sponsorship opportunities.

Thank you in advance for your kind consideration,

Kelsey Paul

On behalf of the 2025 Carlisle Summerfair Board



## CARLISLE SUMMERFAIR SPONSORSHIP OPPORTUNITIES



Sponsorship Level	Amount	Benefits
<b>PLATINUM</b>	\$5,000	<ul style="list-style-type: none"> <li>• Acknowledge Platinum sponsor on all promotional/marketing materials, including Facebook, Instagram, and Summerfair website.</li> <li>• Recognition of company (or individual/family) by its representative at Opening Ceremony remarks.</li> <li>• Banner displayed at Opening Ceremony, Craft Fair, and Harrisburg Symphony concert.</li> <li>• Vendor Space at Opening Ceremony, Craft Fair, and Harrisburg Symphony concert.</li> <li>• X-Large Logo/Name on top center of T-shirts.</li> <li>• Up to 10 Free T-shirts.</li> <li>• VIP seating for 10 at Harrisburg Symphony concert.</li> <li>• 2 reserved parking spaces for Harrisburg Symphony concert.</li> </ul>
<b>GOLD</b>	\$2,500	<ul style="list-style-type: none"> <li>• Acknowledge Gold sponsor on all promotional/marketing materials, including Facebook, Instagram, and Summerfair website.</li> <li>• Recognition of company (or individual/family) during Opening Ceremony remarks.</li> <li>• Banner displayed at Opening Ceremony, Craft Fair, and Harrisburg Symphony concert.</li> <li>• Vendor Space at Opening Ceremony and Harrisburg Symphony concert.</li> <li>• Large Logo/Name on back of T-shirts.</li> <li>• Up to 5 Free T-shirts.</li> <li>• VIP seating for 5 at Harrisburg Symphony concert.</li> <li>• 1 reserved parking space for Harrisburg Symphony concert.</li> </ul>
<b>SILVER</b>	\$1,000	<ul style="list-style-type: none"> <li>• Acknowledge Silver sponsor on all promotional/marketing materials, including Facebook, Instagram, and Summerfair website.</li> <li>• Vendor Space at Opening Ceremony.</li> <li>• Medium Logo/Name on back of T-shirts.</li> <li>• Up to 2 Free T-shirts</li> <li>• Yard Sign displayed at Opening Ceremony, Craft Fair, and Harrisburg Symphony concert.</li> </ul>
<b>BRONZE</b>	\$500	<ul style="list-style-type: none"> <li>• Acknowledge Bronze sponsor on all promotional/marketing materials, including Facebook, Instagram, and Summerfair website.</li> <li>• Vendor Space at Opening Ceremony.</li> <li>• Small Logo/Name on back of T-shirts.</li> <li>• Yard Sign displayed at Opening Ceremony, Craft Fair, and Harrisburg Symphony concert.</li> </ul>
<b>INSTITUTIONAL / IN-KIND</b>		<ul style="list-style-type: none"> <li>• Acknowledge institutional/in-kind sponsor on all promotional/marketing materials, including Facebook, Instagram, and Summerfair website</li> <li>• Small Logo/Name on back of T-shirts.</li> <li>• Yard Sign displayed at Opening Ceremony, Craft Fair, and Harrisburg Symphony concert.</li> </ul>

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